



United Nations Development Programme
Communications Office

MEDIA ADVISORY



UNDP, Kenya Industrial Estates joins Ministry of Trade to award Business Skills for Enterprise Development to the Youth at the launch of District Business Solution centres

14-15 August 2008- Two District Business Solution Centers DBSCs, have been established in Siaya and Bungoma as a joint effort by the Ministry of Trade and Kenya Industrial Estates under the public private partnership arrangement. The DBSCs are equipped with high connectivity ICT infrastructure to enable youth, women and MSEs access vital information, training and advisory support. Four other DBSCs are planned in Murang'a, Garissa, Turkana and Kilifi in the first half of 2009. The launch of two DBSCs in Siaya and Bungoma is part of the promotion and publicity event meant to create awareness to all stakeholders in business industry..

The launch will be presided over by Hon Uhuru Kenyatta, Deputy Prime Minister and Minister of Trade, and Ms Joyce Ogundo, Deputy Director for Trade at the Office of the Prime Minister and Ministry of Trade. Representatives from the Ministry of Youth Affairs and Sports, Kenya Industrial Estates and UNDP are also expected at the event.

51 Beneficiaries (Trainees) of the Business Skills and Entrepreneurship Development (BSED) training will be graduated on the occasion i.e.19 in Siaya and 32 for Bungoma. For sustainability purposes and a best practice, DBSCs provide services in a market demand driven manner focusing on strategically high impact and wide outreach business development services on a cost recovery basis. DBSCs will maintain networks of resource partners including local government devolved funding to facilitate delivery of services in an affordable manner. Comprehensively each DBSC will do that by establishing a strategic, business and financial plan relevant to the local setting and focusing on revitalisation and development of the local private sector in their area of operations on a sustainable and viable basis.

For Further Information contact

Mr. Lawrence Oematum, UNDP –Kenya lawrence.oematum@undp.org

Ms. Jemaiyo Chabeda, UNDP Kenya Communications office, Tel 254-723727779

Email: jemaiyo.chabeda@undp.org

UNDP is the UN's global development network, advocating for change and connecting countries to knowledge, experience and resources to help people build a better life. We are on the ground in 166 countries, working with them on their own solutions to global and national development challenges. As they develop local capacity, they draw on the people of UNDP and our wide range of partners.
www.ke.undp.org