

# Media Council boss alarmed over bogus colleges

By KNA

THE Media Council of Kenya (MCK) says his organisation is worried over the mushrooming of questionable media training colleges across the country.

MCK Chairman Wachira said asked industry stakeholders to regulate the colleges that he claimed were "fleecing" parents and guardians by purporting to train journalists.

Speaking in Mombasa on the sidelines of the launch of a task force to look into the amendment of the Media Act 2007, Waruru said the "haphazard popping up" of the colleges was a threat to the development of free and independent media.

Waruru, who is also Managing



**Waruru**

Director of Royal Media Services, said the institutions were offering curriculum that could not be approved by his council. He said the bogus colleges were releasing into the media market "semi-profes-

sionals", adding that his council was established to promote professionalism in the sector. He said Communications for Development, a recent partnership between the Ministry of Information and Communications and the United Nations Development Programme (UNDP), will upgrade journalism skills and elevate the status of the profession as change agents.

He said the council in liaison with the Kenya Institute of Mass Communications (KIMC), University of Nairobi School of Journalism and United States International University (USIU) was developing a standard curriculum for the profession.

Director of Information and Public Communications Ezekiel Mutua called for responsible journalism.